

## **Fotobanka allphoto s.r.o. – Information for customers**

### **a) TYPE OF LICENSES**

Image and video bank allphoto offers the following types of licenses:

#### **1) RM - Rights managed**

These photos and video clips are sold to a specific use, and therefore they have an overview of previous sales and if interested we can sell exclusivity for one client.

Blocking means that the selected photo or video in a certain period can not use any other customer. So if you do not like to see the same product by your competition, choose photos and video clips from the Rights Managed collection.

If you would like more information or want to ask about the price and the ability to buy exclusivity, please contact us - info@allphoto.cz. Be sure to include the image number that you want to block. The price for the use you can count directly on our web site.

#### **2) RF - Premium Royalty Free**

In this collection is included in modern photography and video clips of the highest technical and artistic quality from the latest production of professional teams around the world. The higher price of these photos is given by the costs of renting space, hiring professional models, makeup artists, hairdressers, lighting engineers, specialists in photo and video editing and professional creators. Quality has its price.

#### **3) LB - Basic Royalty Free**

Low Budget Collection is our answer to all those who have a lower budget or need a large amount of photos and videos. It is a rapidly growing collection with a guarantee of quality for low prices. Taking photos is the most up to size 50 MB, at least to 26 megabytes. The videos are of size (1920 x 1080) / 29 fps. The collection includes a modern commercial photography, video, vector graphics, backgrounds and free creation.

### **b) HOW TO BUY**

#### **1) Shop On-Line**

How to buy on-line:

register or log in if you are already registered did before  
find out the right photo or video  
add the selected image or video to shopping cart  
go to the shopping cart  
online calculator calculate price  
confirm the purchase and pay with a credit card  
download the purchased data from your shopping cart

Payment is made by credit cards for maximum security - project partner is a bank with a rich experience in Internet commerce Global Payment Europe. For each transaction, you get immediately by e-mail a proof of payment.

Data you purchased images and video clips will be saved in your virtual account on our website and you can keep them for future needs. In your account you can find the history of your purchases, including all relevant documents in electronic form too.

#### **2) Shop Individually**

At any moment your purchase you can contact us:

- When deciding what type of photos or video clips to choose (RM, RF, LB)
- You do not have time to make selections or you can not find the desired theme
- You need to calculate the price of the selected product
- To expose the printed invoice form and arrange payment
- You need to handle your order cancellation or complaint

## **c) HOW TO SEARCH**

### **MAIN COLLECTION**

it is directly accessible from the home page [www.allphoto.cz](http://www.allphoto.cz)

Search by keywords - keywords are entered in English. Space means "and" you can also use "not" to exclude any expression (pet not cat) from selection or "or" (dog or cat)

Search by number - enter the number of the selected photo including a prefix. The box can be inserted more photos and numbers separated by commas.

Search by collection - allphoto represents a wide range of collections from around the world. It is possible that a certain style and themes of some collection suits you more than others. In this case you can use "Search by collection" and search in the selected collection only.

Select the name of one collection, click on them and in the box next to the gallery enter the desired keywords. Selection shall be made of the images in this collection. Selection may at any time extend the whole offer of allphoto.

Other sources of photos form our partners, you can find links home page under the main galleries,

**SIME** - the unique collection of travel, exclusively on allphoto

We recommend going through this link, because then you'll see only pictures available for the Czech Republic and Slovakia.

### **FINE ART**

THE Bridgeman Art Library is the largest collection of photos of art galleries and private fine art collections.

### **ARCHITECTURE & DESIGN**

We publish under this link photographic sets of interesting buildings including interiors and accompanying text.

### **FILM - CELEBRITY**

Collection from the world of celebrities and film

### **Contact**

allphoto s.r.o. - photos and video clips

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